



**Automotive Technology Leader VinSolutions Named 33rd on Inc. Magazine's
Exclusive Inc 500 List of America's Fastest-Growing Companies**

***VinSolutions makes Inc. 500 as the 33rd fastest growing software company
with three-year revenue growth of 672%***

OVERLAND PARK, Kan., Aug. 30 /PRNewswire/ -- Inc. Magazine ranked VinSolutions as the 33rd fastest growing software company in the US on its prestigious Inc. 500 list, an exclusive ranking of the nation's fastest-growing private companies. VinSolutions grew by 672% in the three year period and was ranked #447 overall. The list represents the most comprehensive look at the most important segment of the economy - America's entrepreneurs. As an Inc. 5000 honoree, VinSolutions shares a prestigious pedigree with such notable alumni as Microsoft, Intuit, Zappos, Under Armour, Jamba Juice, Timberland, Visa, Cliff Bar, Patagonia, Oracle, and scores of other powerhouses. Other Automotive technology companies that were recognized on the Inc 5000 list were vAuto at #125 with 2044% growth, Dealer.com at #1056 with 286% growth and Dealer Socket at #1829 with 150% growth.

"The leaders of the companies on this year's Inc. 5000 have figured out how to grow their businesses during the longest recession since the Great Depression," said Inc. president Bob LaPointe. "This year's list is a testament to the creativity, resilience, and tenacity of America's top entrepreneurs," said Jane Berentson, Editor of *Inc. Magazine*.

"We are honored to make the Inc 500 list and we are proud of our dealers who have fought through these difficult times by using state of the art technology to improve their business," said Mike Dullea, CEO of VinSolutions. "I am also proud of our employees who work around the clock to serve our customers."

VinSolutions' dealership marketing system contributed to over 2.8 billion dollars in automotive sales and helped their dealer partners save an estimated \$33 million in expenses during a difficult 2009. VinSolutions' dealership marketing system integrates all of the tools a dealership needs to run their business and their system makes it easier for consumers to shop, buy and maintain their vehicle on the Internet or through their mobile phone. "I was spending too much with 15 different companies that did not integrate and now I pay 75% less for one system that does it all and more," said Todd Crossley, owner of the #1 retailer in Kansas City. "VinSolutions has revolutionized the automotive market

the way Apple revolutionized the consumer market - by creating a completely integrated system that is easy to use and that helps me manage my business from my iPhone."

Despite the fact that most of this year's measuring period of 2006-2009 took place during the latest recession, aggregate revenue among the companies on the list actually increased to \$321.6 billion, up more than 50 percent from last year. The effects of the recession are seen, however, in the median three-year growth rate, which dropped to 96 percent from last year's 126 percent. This year's Inc. 5000 employ a record 1.4 million people, up from one million on last year's list. With unemployment remaining stubbornly high, policymakers and business leaders will do well to look to the Inc. 5000 companies for fresh ideas on achieving growth and creating jobs.

About VinSolutions (www.vinsolutions.com)

VinSolutions has the leading "Dealership Marketing System" that helps retailers attract, sell and retain more customers profitably. Their "all-in-one" sales and service marketing system includes digital marketing, search marketing, online advertising, social media marketing tools, mobile marketing, websites, internet lead management, CRM (Customer Relationship Management), Sales force automation, Sales Management and Desking, Appraisal, Finance, Used Vehicle Marketing and Market Pricing, Inventory Management and Distribution, Hand held inventory marketing tools, window stickers, automated video tours, Loyalty Management and Targeted marketing with email, text, direct mail and telemarketing services. The "Dealership Marketing System" has complete mobile integration and is accessible from any mobile phone that has access to the Internet including blackberry, Google DROID and iPhone. VinSolutions Dealership Marketing System is installed by their strategic consulting team who specializes in retail strategy and process training for large dealer groups and individual dealerships. VinSolutions is certified by Honda, GM, Ford, Chrysler, Subaru, Nissan and Audi and integrates with ADP, R&R, AutoSoft and Arkona. Vin also has alliances and integrations with Kelley Blue Book, CarFax, Autodata, RouteOne and DealerTrack. For more information visit www.VinSolutions.com

About Inc. Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, Inc. (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 712,647, Inc. provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at www.inc.com.

Inc 500 List Methodology

The 2010 Inc. 500|5000 list is ranked according to percentage revenue growth when comparing 2006 to 2009. To qualify, companies must have been founded and generating revenue by June 30, 2006. Additionally, they had to be U.S.-based, privately held, for profit, and independent -- not subsidiaries or divisions of other companies -- as of December 31, 2009. Revenue in 2006 must have been at least \$80,000, and revenue in 2009 must have been at least \$2 million. The top 10 percent of companies on the list comprise the Inc. 500, now in its 29th year.

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