



Sirti Technology Center  
120 N. Pine Street  
Suite 280  
Spokane, WA 99202

**FOR IMMEDIATE RELEASE**  
**March 15, 2010**

Contact: Scott Finkle  
509-358-2104  
scott@auctionpipeline.com

### **AuctionPipeline Partners With Ready Auto Transport**

(Spokane, Wash.) — AuctionPipeline has announced that visitors to its online platform can now see exactly what it will cost to ship a vehicle before they buy it. Ready Auto Transport (RAT), AuctionPipeline’s official transportation partner, will ship a single vehicle or an entire truckload, fully insured, to and from any zip code in the continental United States.

“Our partnership with Ready Auto Transport is just one more way we’re able to increase our product offerings and our level of customer service,” said Scott Finkle, president of AuctionPipeline. “Transportation is essential to a successful online transaction. Ready Auto Transport specializes in the ‘less than truckload’ business, which is ideal for many Pipeline members. They’ve also got a great reputation in the industry, which was important to us.”

Shipping prices are guaranteed and are calculated based on the member’s location, which is automatically determined upon log-in to the Pipeline. Estimated shipping time is also displayed. Prices for additional locations can be determined by entering zip codes, and special truckload rates are also available.

“AuctionPipeline is a great fit for us,” said Steve Wheeler, vice president of sales at Ready Auto Transport. “We’re similar in that we’re both pretty progressive and are always looking for ways to improve customer service to the dealers. As dealers buy more inventory online, it becomes more challenging and cost prohibitive to get those cars to their final destinations. We make it economical and hassle-free.”

To recognize this new partnership, Ready Auto Transport is offering first-time customers \$50 off the shipment of a single unit or \$200 off a full truckload through April 30.

-MORE-

## **AuctionPipeline Partners With Ready Auto Transport 2-2-2**

### **About AuctionPipeline:**

AuctionPipeline, Inc. provides a web-based platform to independent auto auctions in North America that market vehicles to the wholesale dealer community (and public). The company also provides institutional customers such as manufacturers, banks and rental car companies with a single platform on which to market their vehicle fleets through the nation's leading independently owned auctions.

[www.auctionpipeline.com](http://www.auctionpipeline.com)

### **About Ready Auto Transport**

The team at Ready Auto Transport has over 30 years of experience transporting automobiles door-to-door, throughout the United States. While the company specializes in "less than truckload" transactions, they can also handle full loads. Ready Auto Transport has access to an extensive network of over 10,000 carriers, ensuring its customers the best possible rates. Shipping prices are guaranteed and include full insurance coverage with zero deductible and all fuel surcharges.

[www.ratmoves.com](http://www.ratmoves.com)

###