



Automotive Resources International

NEWS FROM ARI

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FOR IMMEDIATE RELEASE

ARI® and Pricelock Partner to Create a Unique Fuel Management Solution

Mt. Laurel, NJ – June 22, 2010 – Automotive Resources International ([ARI](#)), a leading global [fleet solutions provider](#) specializing in complex car and [truck fleets](#), and Pricelock, Inc., which provides fuel price predictability for small and large businesses, have joined forces to create a unique fuel management solution for ARI's clients.

Through this partnership, ARI will incorporate the vast array of Pricelock services into its clients' individualized fleet solutions. By implementing fuel price management best practices into services and strategic consulting efforts, ARI clients will realize savings across their fleet beyond gasoline and diesel prices.

ARI clients can take advantage of fuel spend analysis, fuel price protection, ongoing fuel price performance management, and fuel hedge accounting treatment.

“By leveraging these services, our clients can rest assured that despite the ever-changing fuel marketplace, they can properly budget for fuel expenditures,” says Elisa Durand, ARI's Environmental and Fuel Strategies leader. “We will continue to help our customers explore environmental and fuel opportunities that produce efficiencies, identify cost savings, and mitigate risk.”

About ARI

ARI, a subsidiary of [Holman Enterprises](#) based in Mt. Laurel, N.J., is an industry leader and the largest privately-held fleet leasing and management company in the world. As a single-source fleet management leader, ARI customizes innovative solutions that streamline fleet operations, help lower the cost of fleet ownership and create long-term value for customers.



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Today, with a workforce numbering more than 1,400 and offices throughout the U.S., Canada, Mexico, Puerto Rico and Europe, the company manages more than 2,000 fleets (over 690,000 autos and trucks) in North America and, combined with its strategic partners, more than 1.5 million [global fleet](#) vehicles.

About Pricelock

Pricelock, headquartered in Redwood City, California, provides solutions to manage volatile fuel prices which are top of mind concerns for businesses and individuals alike. The company's full range of solutions has been benefitting fleets, employers, car manufacturers and consumers every day. From national brands such as Chrysler, Hyundai and Aegis to small, local businesses, Pricelock is responsible for more than 100 million gallons of price protected fuel. Pricelock also offers Carbonlock™, a unique, patented "green fleet" program that allows fleets and businesses to efficiently acquire certified carbon offsets and become carbon neutral. A full suite of Pricelock's solutions can be found at www.pricelock.com.

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