



Automotive Resources International

## NEWS FROM ARI

---

### FOR IMMEDIATE RELEASE

Contact: Joanne Vencius  
**ARI – Automotive Resources International**  
(856) 787-6548  
[jvencius@arifleet.com](mailto:jvencius@arifleet.com)

### **ARI<sup>®</sup> Launches Forklift Management Program**

**Mt. Laurel, N.J. – August 4, 2010** – Automotive Resources International (ARI), a leading global [fleet management solutions](#) provider specializing in complex car and truck fleets, announces the industry's first [fleet services](#) for forklifts.

Evolved from ARI customer requests, the Forklift Management Program is a fully integrated, single-source solution that supports the forklift life cycle from specifications and acquisition through preventative maintenance, repair service and, finally, remarketing. ARI supplies the highest quality technical expertise for lift truck management available in the fleet industry.

“ARI is the only company in the industry with the capacity to offer a comprehensive program for forklift management,” stated ARI Vice President of Operations, Bob White, “From cradle to grave, we can centralize forklift data, calculate total cost of ownership and improve return on investment. This program truly fills an industry void.”

All program information is accessible via the web-based [fleet management system](#), ARI *insights*<sup>®</sup>, which offers complete reporting and tracking of customers' lift trucks. Utilizing the data captured through full life cycle monitoring, the [fleet manager](#) and other personnel are given the expertise and analytical tools needed to make informed business decisions and fully manage their fleets.

### **About ARI**

ARI<sup>®</sup>, a subsidiary of [Holman Enterprises](#), based in Mt. Laurel, N.J., is an industry leader and the largest privately-held [vehicle fleet management](#) company in the world. As a single-source fleet management leader, ARI customizes innovative solutions that streamline fleet operations, help lower the cost of fleet ownership and



Automotive Resources International

## ***NEWS FROM ARI***

---

create long-term value for customers. Today, with a workforce numbering more than 1,400 and offices throughout the U.S., Canada, Mexico, Puerto Rico and Europe, the company manages more than 2,000 fleets (over 700,000 autos and trucks) in North America and, combined with its strategic partners, more than 1.5 million global fleet vehicles.

###