



Automotive Resources International

NEWS FROM ARI

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Contact: Joanne Vencius
ARI – Automotive Resources International
(856) 787-6548
jvencius@arifleet.com

ARI[®] Mobilized Web Tools Boost Fleet Productivity

Mt. Laurel, N.J. – July 15, 2010 – Automotive Resources International ([ARI](#)), a leading global [fleet solutions provider](#) specializing in complex car and [truck fleets](#), announces universal mobile access to both its web-based fleet management systems, *ARI insights*[®] and *ARI Driver insights*.

ARI has brought its web-based tools out to all PDA devices so that its customers can leverage that technology to increase productivity. Both fleet personnel and drivers can check vital fleet information, input data and communicate with an ARI representative using any web-based PDA devices.

“ARI believes that mobilization of data is more than just technology for technology's sake; we see a big productivity gain,” commented Tony Candeloro, ARI director of systems and programming, “We believe you can build an ROI model around mobilization, so as the work force begins to grow increasingly mobilized, ARI will make more tools and systems available.”

A demonstration of the ARI mobile fleet management web tools can be seen at www.arifleet.com/mobileweb. Registered users of *ARI insights* can view a full tutorial of the mobile tools on each of those web-based systems.

About ARI

ARI[®], a subsidiary of [Holman Enterprises](#), based in Mt. Laurel, N.J., is an industry leader and the largest privately-held fleet leasing and management company in the world. As a single-source fleet management leader, ARI customizes innovative solutions that streamline fleet operations, help lower the cost of fleet ownership and



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create long-term value for customers. Today, with a workforce numbering more than 1,400 and offices throughout the U.S., Canada, Mexico, Puerto Rico and Europe, the company manages more than 2,000 fleets (over 690,000 autos and trucks) in North America and, combined with its strategic partners, more than 1.5 million [global fleet](#) vehicles.

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